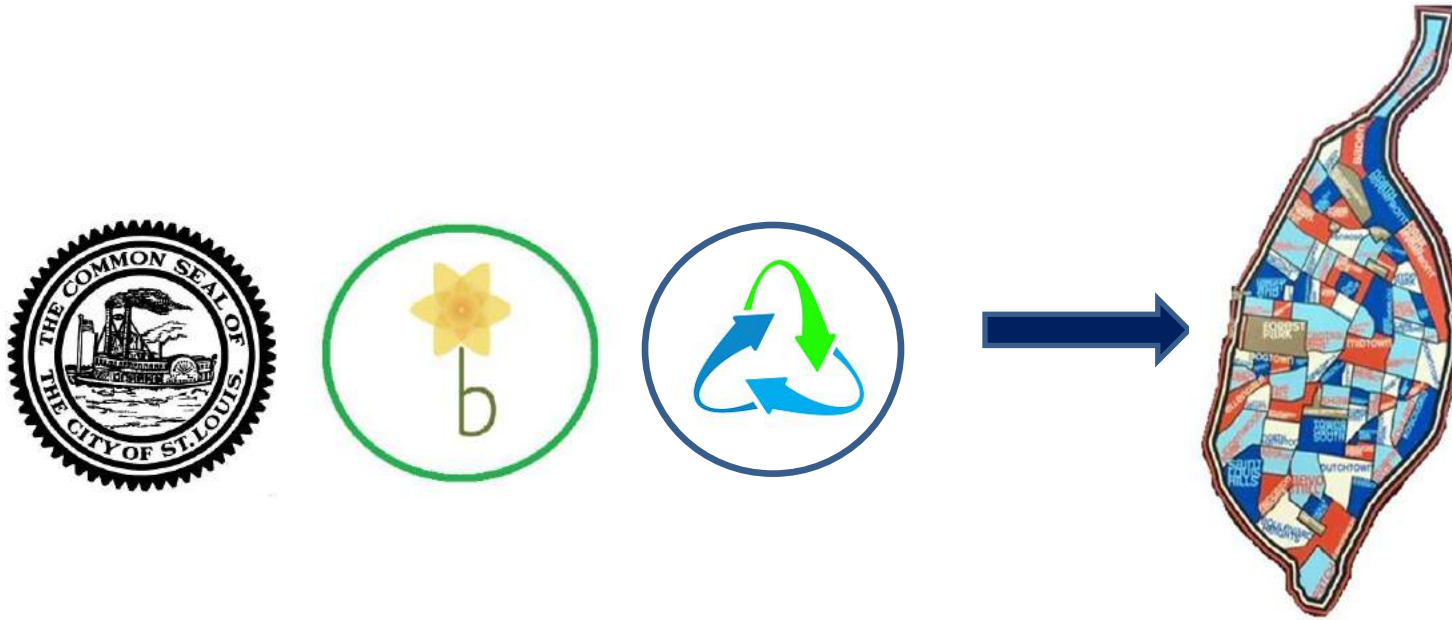




**City of St. Louis Recycling Education & Outreach Program**  
**#RecycleForTheLou**

**Our Mission:** Ensure every St. Louis City resident has the knowledge, tools and motivation to make reducing, reusing and recycling a part of their daily routine.



**Our Goal: At least 20% diversion by 2018**

**Our Objective: Increase recycling education and outreach**

# Current System

- We have a unique system
- 130,000 households
  - Majority use alley dumpsters
  - 20,000 use roll carts
- Recycling picked up 1x/week
  - \$14/month (includes trash, bulk, yard waste, recycling, drop off)



Visit our website or grab our “Ultimate Waste Disposal Guide” for more information

[www.STLCityRecycles.com](http://www.STLCityRecycles.com)

# Collection

## Dumpsters

- TRASH (brown dumpsters)
  - Monday AND Thursday OR
  - Tuesday AND Friday
- RECYCLABLES (blue dumpsters)
  - Monday or Tuesday
- YARD WASTE (green dumpsters)
  - Thursday or Friday (during growing season)

## Rollcarts

- TRASH (green cart)  
Monday or Tuesday
- RECYCLABLES (blue cart)  
Thursday or Friday
- YARD WASTE (green cart)  
Wednesday (during growing season)

You can find out your collection days at [www.STLCityRecycles.com](http://www.STLCityRecycles.com) or by calling the Citizen' Service Bureau at 314-622-4800

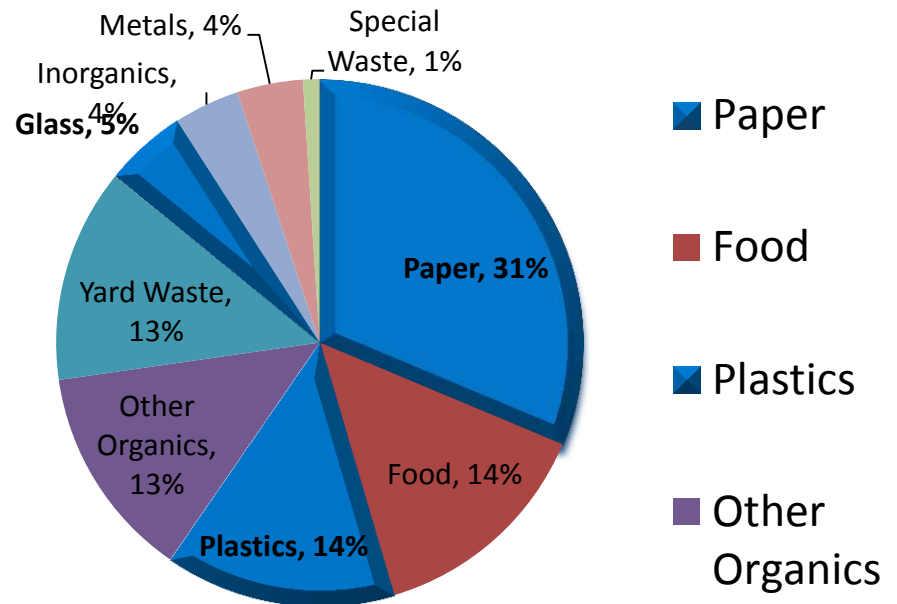
# Area Cost Comparison

Municipality	Monthly Charge	Includes
University City	\$33.00	Trash, yard, recycling, bulk
St. Charles County	\$28.00	Trash, yard, recycling
Berkeley	\$19.91	Trash, yard, recycling, bulk

**We pay \$11!**

# Where We Stand

- Landfilled ~141,000 tons of solid waste in CY2017
  - Recycled ~16,000 tons
- Current diversion rate is 10%
- 50% of what residents throw away can be easily recycled



**Our Goal: 20% diversion by 2018**



# Current Bin Signage

## Single-Stream Recycling

Rinse containers. Discard caps and lids. Labels do not need to be removed. Do not include food contaminated materials. If in doubt, leave it out.

No Plastic Bags

<b>ALUMINUM</b> <b>Cans</b> 	<b>Foil, Pie Plates &amp; Trays</b> 	<b>PLASTIC</b>  1 PET   2 HDPE   3 PVC   4 LDPE   5 PP   7 OTHER	
<b>ASEPTIC PACKAGING</b> <b>Boxes &amp; Pouches</b> 	<b>GABLE-TOP CONTAINERS</b> <b>Cartons</b> 	<b>GLASS</b> <b>Bottles &amp; Jars</b> 	<b>STEEL</b> <b>Cans</b> 
<b>CARDBOARD</b> <b>Carrier Stock, Chipboard/ Paperboard, Kraft Paper Bags &amp; Corrugated Cardboard</b>  <b>MUST BE FLATTENED</b>		<b>PAPER</b> <b>Junk Mail, Magazines, Newspapers, Office Paper &amp; Telephone Books</b> 	

# We Say Keep It Simple

## WHAT GOES IN YOUR BLUE BIN



Paper



Flattened Cardboard



Plastic Bottles & Containers



Glass Bottles & Jars



Metal Food & Beverage Cans



Food & Beverage Cartons

*Keep them loose, clean & dry. Always flatten your cardboard.*

## AND WHAT DOESN'T



Plastic Bags & Film



Styrofoam



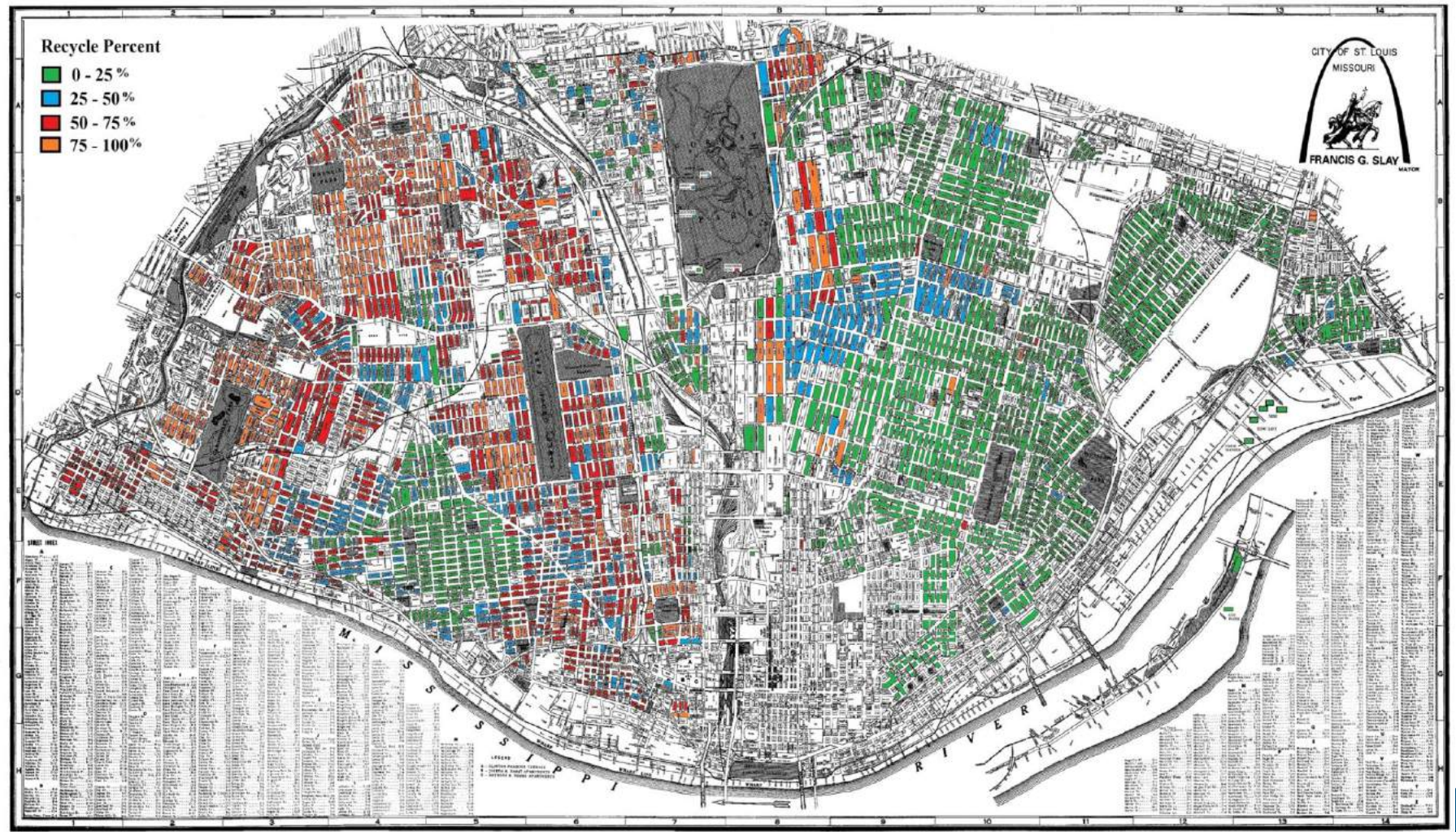
Food Waste



Sharps & Needles



# St. Louis



# Benefits

## Economic

- St. Louis has more recycling/remanufacturing jobs on average compared to U.S.
- Over **\$600 Million** in payroll in St. Louis Metro
- Our Material Recovery Facility (MRF), where our recyclables go, is close to adding a third shift
  - Increasing our diversion rate could immediately create 18 more jobs!

## Environmental

- Conserve and protect finite natural resources, animals, Earth
- Less air, water, and soil pollution

## Health

- Less pollution in environment benefits everyone

**There are more than 16,000 recycling-related jobs in the STL Metro Area!**



# What happens to my recycling?

1. City's Refuse Division picks up recycling from you blue bins
  - Same trucks haul trash, yard waste and recyclables
  - Check the window placard



# What happens to my recycling?

## 2. Recyclables taken to the Transfer Station

- Load weighed to track tonnage





# What happens to my recycling?

## 3. Recyclables taken to our Material Recovery Facility (MRF)

- Resource Management in Earth City, MO



# What happens to my recycling?

## 4. Recyclables sorted and separated

- Using a combination human and machine power





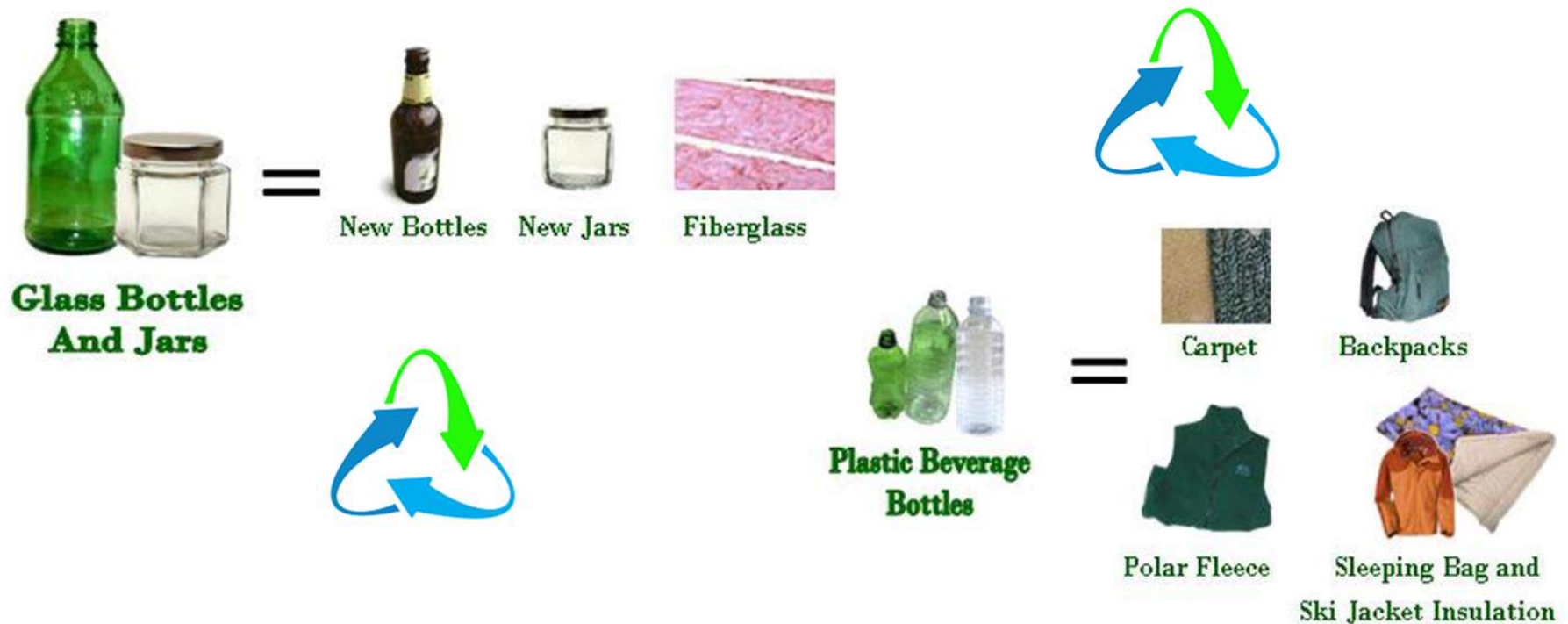
# What happens to my recycling?

5. Like materials are baled and shipped to manufacturers



# What happens to my recycling?

## 6. Recyclables are made into new products!



**Buy recycled products to help close the loop!**



# 5 ways you can help STL recycle

1. Make a spot for initial recycling collection in your home
2. Keep recyclables clean, loose and dry
3. Always break down cardboard boxes
4. Never put plastic bags in your blue bin
5. Become a Recycling Ambassador for your neighborhood

**Visit our table to sign up to become a Recycling Ambassador!**

# Follow us to find out more!

- #TrashTipTuesday
- #WhatNotToDoWednesday
- #FastFactFriday
- Ask us questions!
- Make suggestions!
- Share ideas!

Follow Us  
@STLCityRecycles



[www.STLCityRecycles.com](http://www.STLCityRecycles.com)

**#RecycleForTheLou**

# Questions, comments, suggestions?



Celebrating 25 years of Customer Service for  
the City of St. Louis, Missouri

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