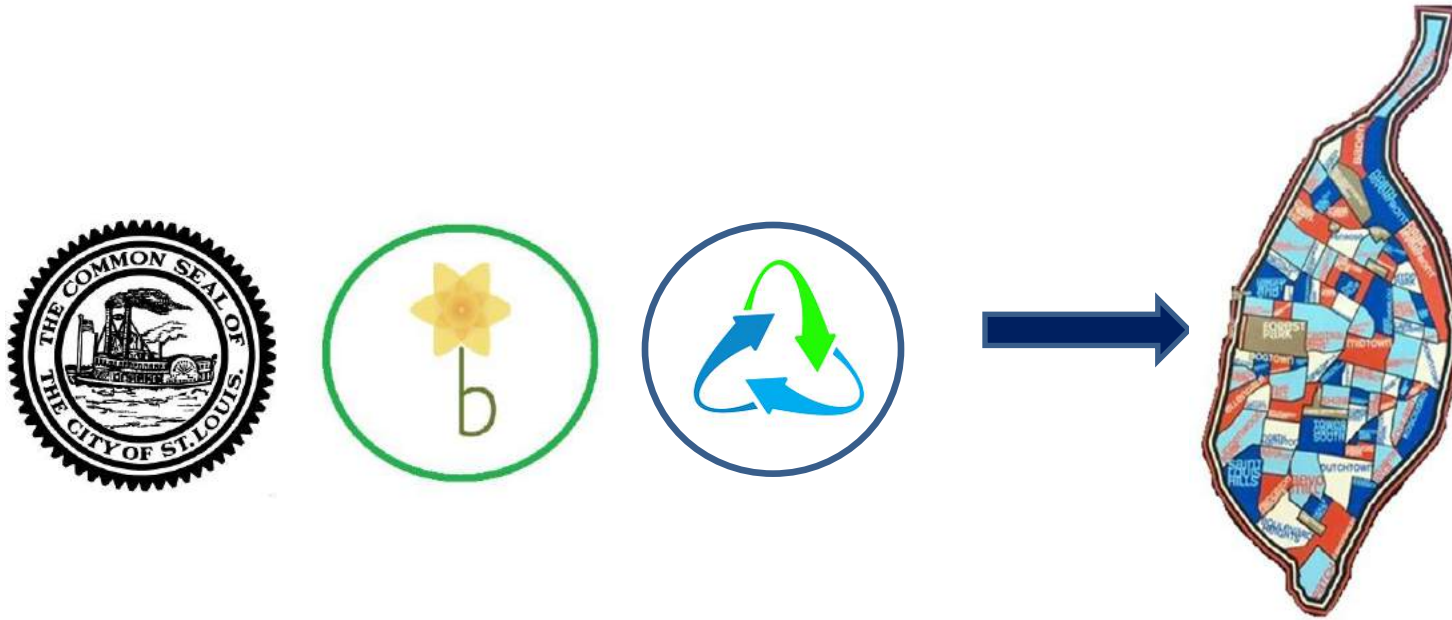




**City of St. Louis Recycling Education & Outreach Program**  
**#RecycleForTheLou**

**Our Mission:** Ensure every St. Louis City resident has the knowledge, tools and motivation to make reducing, reusing and recycling a part of their daily routine.



**Our Goal: Double recycling participation**

**Our Objective: Increase recycling education and outreach**

# Current System

- We have a unique system
- 130,000 households
  - Majority use alley dumpsters
  - 20,000 use roll carts
- Recycling picked up 1x/week
  - \$14/month (includes trash, bulk, yard waste, recycling, drop off)



Visit our website or grab our “Ultimate Waste Disposal Guide” for more information

[www.STLCityRecycles.com](http://www.STLCityRecycles.com)

# Collection

## Dumpsters

- TRASH (brown dumpsters)
  - Monday AND Thursday OR
  - Tuesday AND Friday
- RECYCLABLES (blue dumpsters)
  - Monday or Tuesday
- YARD WASTE (green dumpsters)
  - Thursday or Friday (during growing season)

## Rollcarts

- TRASH (green cart)  
Monday or Tuesday
- RECYCLABLES (blue cart)  
Thursday or Friday
- YARD WASTE (green cart)  
Wednesday (during growing season)

You can find out your collection days at [www.STLCityRecycles.com](http://www.STLCityRecycles.com) or by calling the Citizen' Service Bureau at 314-622-4800

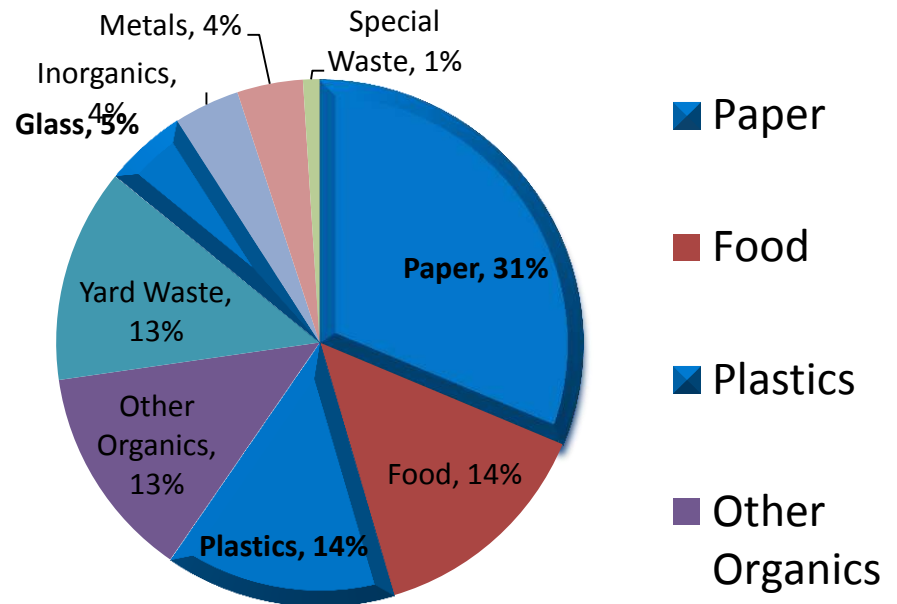
# Area Cost Comparison

Municipality	Monthly Charge	Includes
University City	\$33.00	Trash, yard, recycling, bulk
St. Charles County	\$28.00	Trash, yard, recycling
Berkeley	\$19.91	Trash, yard, recycling, bulk

**We pay \$11!**

# Where We Stand

- Landfilled ~141,000 tons of solid waste in CY2017
  - Recycled ~16,000 tons
- Current diversion rate is 10%
- 50% of what residents throw away can be easily recycled



**Our Goal: 20% diversion by 2018**

# Current Bin Signage

## Single-Stream Recycling

Rinse containers. Discard caps and lids. Labels do not need to be removed. Do not include food contaminated materials. If in doubt, leave it out.

No Plastic Bags

<b>ALUMINUM</b> <b>Cans</b> 	<b>Foil, Pie Plates &amp; Trays</b> 	<b>PLASTIC</b> 
<b>ASEPTIC PACKAGING</b> <b>Boxes &amp; Pouches</b> 	<b>GABLE-TOP CONTAINERS</b> <b>Cartons</b> 	<b>GLASS</b> <b>Bottles &amp; Jars</b> 
<b>STEEL</b> <b>Cans</b> 		
<b>CARDBOARD</b> <b>Carrier Stock, Chipboard/ Paperboard, Kraft Paper Bags &amp; Corrugated Cardboard</b> <b>MUST BE FLATTENED</b> 	<b>PAPER</b> <b>Junk Mail, Magazines, Newspapers, Office Paper &amp; Telephone Books</b> 	

# We Say Keep It Simple

## WHAT GOES IN YOUR BLUE BIN



Paper



Flattened Cardboard



Plastic Bottles & Containers



Glass Bottles & Jars



Metal Food & Beverage Cans



Food & Beverage Cartons

*Keep them loose, clean & dry. Always flatten your cardboard.*

## AND WHAT DOESN'T



Plastic Bags & Film



Styrofoam



Food Waste



Sharps & Needles

# Want MORE Details?

- Visit [STLCityRecycles.com/What-Bin-Does-It-Go-In](http://STLCityRecycles.com/What-Bin-Does-It-Go-In)
- Click to “flip” the tile for more information

## What Bin Does It Go In?

[Edit This](#)

Explore this page to learn in detail what items should and should not go in which bin for each of the City provided waste

services: Recycling, Trash, Yard Waste, Bulk Pickup and Household Hazardous Waste.

### Recycling

[Download Recycling 101 Sheet](#)

[Download The City's Ultimate Waste Disposal Guide](#)

The items below can go in your blue recycling dumpster or rollcart. Keep them loose, clean & dry. Always flatten your cardboard. All recyclables can be mixed together in the same bin (AKA single stream, commingled recycling, mixed recycling).



# Didn't see it on the list?

- Search our recycling database to find places to reuse/recycle
- Step 1: Visit **STLCityRecycles.com/database**

## Recycle Beyond Your Blue Bin

[Edit This](#)

[Reset Search](#)

▶ **Automotive**

▶ **Batteries**

▶ **Construction**

▶ **Electronics**

▶ **Garden**

▶ **Glass**

▶ **Hazardous**

# Step 2:

- Type in the item you are looking to donate or recycle

## Recycle Beyond Your Blue Bin

[Edit This](#)

computer

[Reset Search](#)

### ▼ Electronics

#### > Computer Peripherals - External

Keywords: Keyboard, Keyboards, Computer Keyboard, Computer Keyboards

BEYOND THE BLUE BIN

#### > Computer Peripherals - Internal

BEYOND THE BLUE BIN

#### > CRT Computer Monitor

Keywords: CRT Computer Screen, Tube Computer Monitor, Tube Computer Screen

BEYOND THE BLUE BIN

#### > Desktop Computers

BEYOND THE BLUE BIN

#### > Laptop Computers

Keywords: Laptops, Notebook Computers

BEYOND THE BLUE BIN

#### > LCD Computer Monitors

Keywords: Flat Screen Computer Monitors, Flat Screen Computer Screens, Flat Computer Screens

BEYOND THE BLUE BIN

### ▼ Household

# Step 3:

- Type in your zip code

## Recycle Beyond Your Blue Bin

[Edit This](#)

computer

[Reset Search](#)

### ▼ Electronics

#### > Computer Peripherals - External

Keywords: Keyboard, Keyboards, Computer Keyboard, Computer Keyboards

BEYOND THE BLUE BIN

#### > Computer Peripherals - Internal

BEYOND THE BLUE BIN

#### > CRT Computer Monitor

Keywords: CRT Computer Screen, Tube Computer Monitor, Tube Computer Screen

BEYOND THE BLUE BIN

### ▼ Desktop Computers

BEYOND THE BLUE BIN

### Find Places That Reuse or Recycle This Item

63116

Search

#### > Laptop Computers

Keywords: Laptops, Notebook Computers

BEYOND THE BLUE BIN

# Step 4:

- Find a nearby place to donate or recycle your item
  - Address, Phone number and website are listed to find out cost, hour of operation, etc.

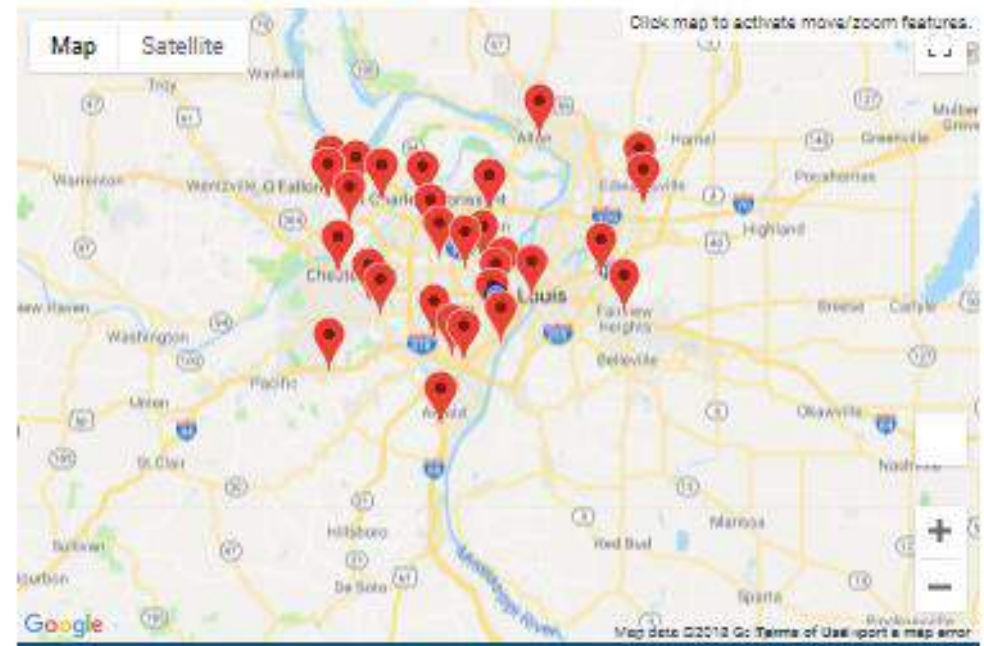
## Places to Recycle Beyond Your Blue Bin

[Edit This](#)

### Locations Near 63116

Select Distance:

[Search For More Items to Recycle](#)



#### Spectrum Ecycle

1521 Page Industrial Boulevard  
St. Louis, MO 63132  
314-428-0777

[View Website](#)

[Services Residents](#)

[Services Businesses/Commercial](#)

[Accepts this item for recycling](#)

#### Earthbound Recycling

25 Truitt Drive  
Eureka, MO 63025  
636-938-1188

[View Website](#)

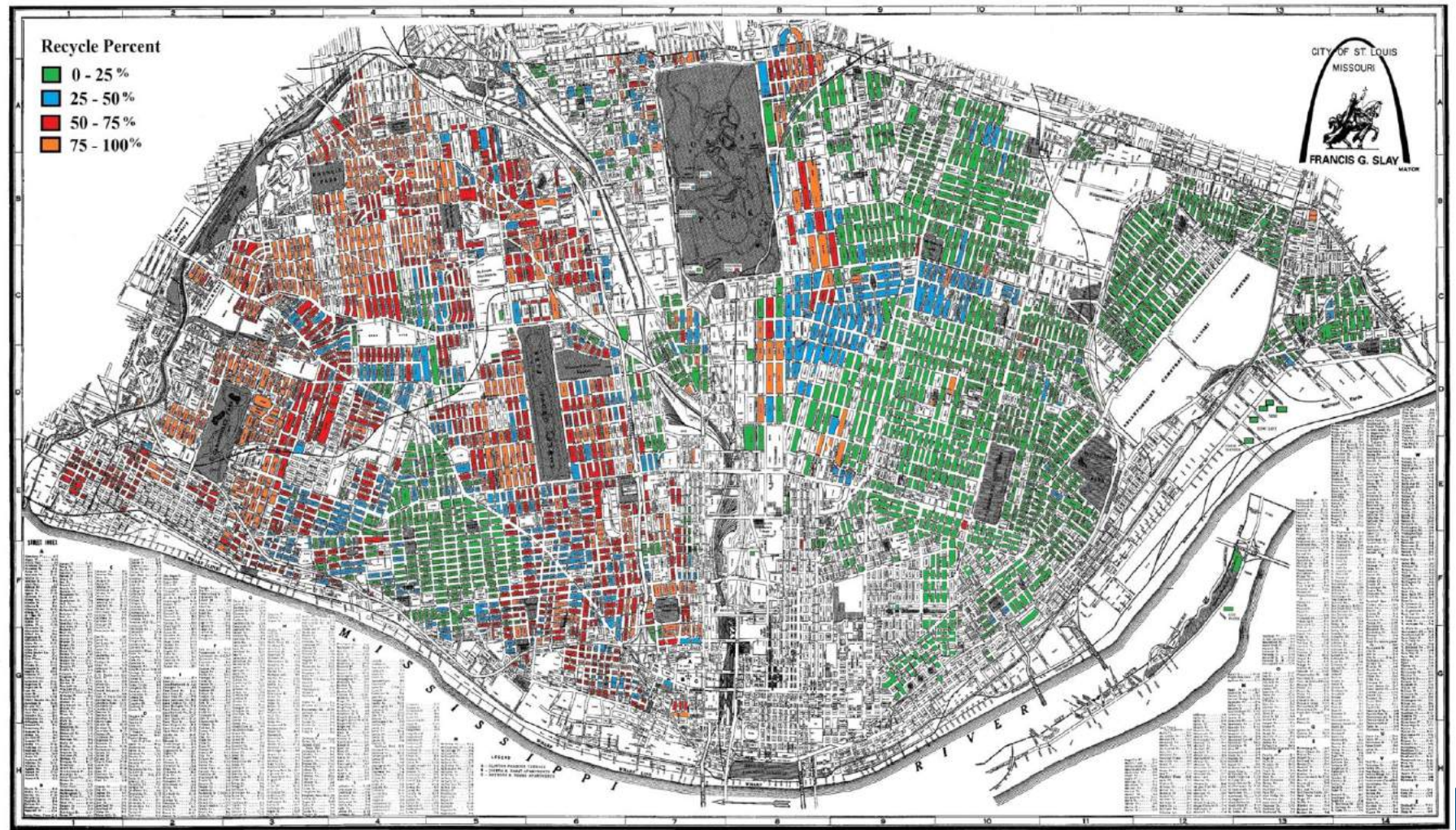
[Accepts this item for recycling](#)

[Services Residents](#)

#### EPC

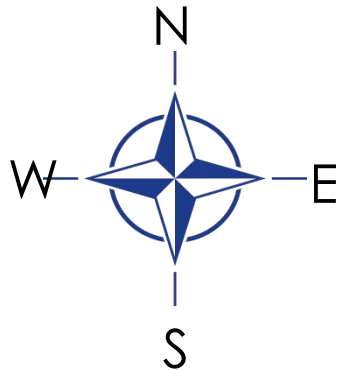
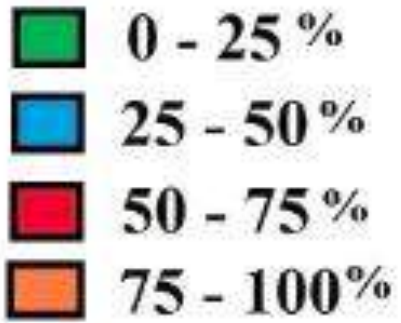
3941 Harry S Truman  
St. Charles, MO 63301

# St. Louis



# Your Neighborhood

## Recycle Percent



# Benefits

## Economic

- St. Louis has more recycling/remanufacturing jobs on average compared to U.S.
- Over **\$600 Million** in payroll in St. Louis Metro
- Our Material Recovery Facility (MRF), where our recyclables go, is close to adding a third shift
  - Increasing our diversion rate could immediately create 18 more jobs!

## Environmental

- Conserve and protect finite natural resources, animals, Earth
- Less air, water, and soil pollution

## Health

- Less pollution in environment benefits everyone

**There are more than 16,000 recycling-related jobs in the STL Metro Area!**

# What happens to my recycling?

1. City's Refuse Division picks up recycling from you blue bins
  - Same trucks haul trash, yard waste and recyclables
  - Check the window placard



# What happens to my recycling?

## 2. Recyclables taken to the Transfer Station

- Load weighed to track tonnage



# What happens to my recycling?

## 3. Recyclables taken to our Material Recovery Facility (MRF)

- Resource Management in Earth City, MO



# What happens to my recycling?

## 4. Recyclables sorted and separated

- Using a combination human and machine power



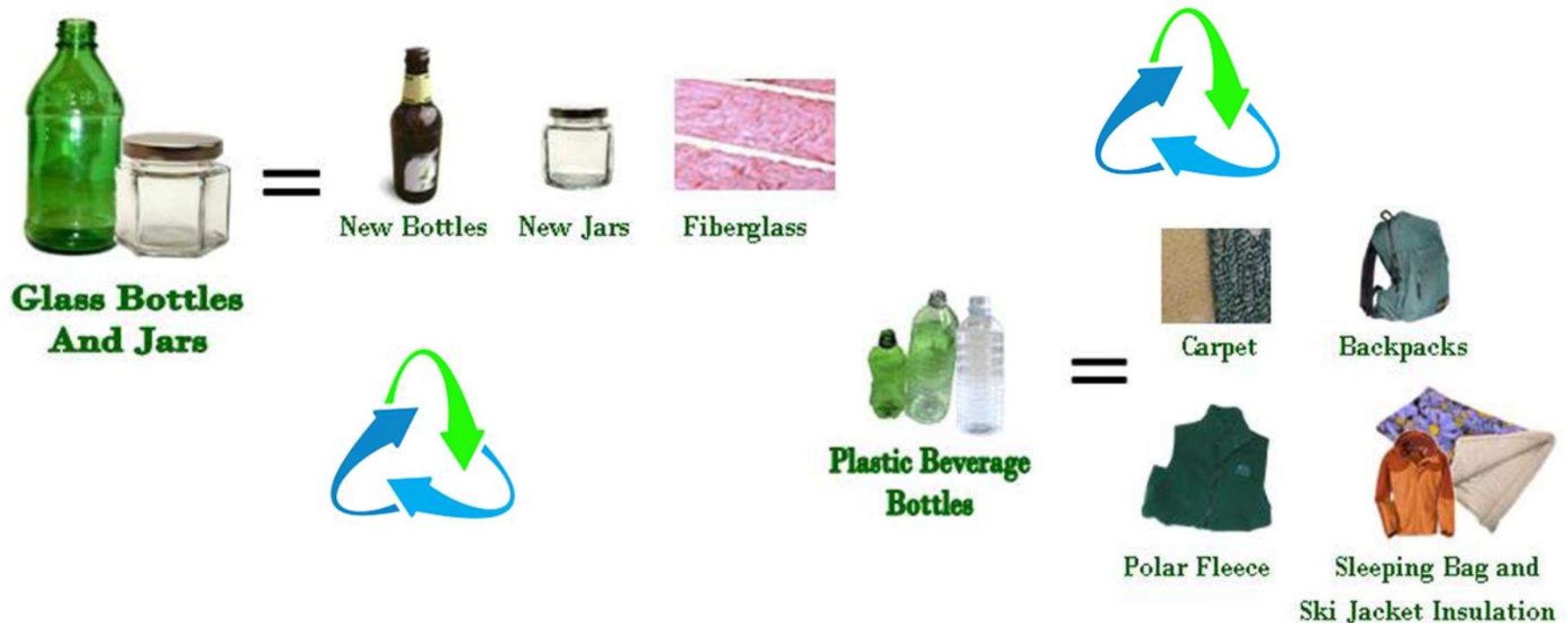
# What happens to my recycling?

5. Like materials are baled and shipped to manufacturers



# What happens to my recycling?

## 6. Recyclables are made into new products!



**Buy recycled products to help close the loop!**

# 5 ways you can help STL recycle

1. Make a spot for initial recycling collection in your home
2. Keep recyclables clean, loose and dry
3. Always break down cardboard boxes
4. Never put plastic bags in your blue bin
5. Become a Recycling Ambassador for your neighborhood

**Visit our table to sign up to become a Recycling Ambassador!**

# Follow us to find out more!

- #TrashTipTuesday
- #WhatNotToDoWednesday
- #FastFactFriday
- Ask us questions!
- Make suggestions!
- Share ideas!

Follow Us  
@STLCityRecycles



[www.STLCityRecycles.com](http://www.STLCityRecycles.com)

**#RecycleForTheLou**

# Questions, comments, suggestions?



Celebrating 25 years of Customer Service for  
the City of St. Louis, Missouri

**Phone:** (314) 622-4800

**Fax:** (314) 622-4310

**Hours:**

Monday – Friday

8:00 AM – 5:00 PM

(excluding City holidays)

- Elysia Musumeci:  
[Elysia@brightsidestl.org](mailto:Elysia@brightsidestl.org)
- Rachel Greathouse:  
[Rachel@brightsidestl.org](mailto:Rachel@brightsidestl.org)
- Jessica Freiburger:  
[Jessica@brightsidestl.org](mailto:Jessica@brightsidestl.org)
- Samantha Villaire  
[Samantha@brightsidestl.org](mailto:Samantha@brightsidestl.org)

**314-772-4646**

**Recycle@stlouis-mo.gov**  
**www.STLCityRecycles.com**

# Why \$14/month?

- Ordinance 68698
- Cost was included in property taxes before
- Cost for service below actual cost incurred
- All fee FAQ's:
  - Collector of Revenue's site, Refuse Dept., FAQ's
  - <http://stlcin.missouri.org/collector/refuse-fee-department-faq.cfm>

# Brightside St. Louis

- Neighbors Naturescaping
  - Invested in plant materials and tools in **29** neighborhood gardening projects last year
  - Nearly **850** neighborhood projects established or enhanced
  - Spring 2017 we provided **200,000** annuals to neighborhoods for public planting in addition to Neighbors Naturescaping **30,000** native perennials



# Blitz

- Help clean-up St. Louis streets, alleys and lots by registering to organize a **Blitz** project in your neighborhood
  - Select your own date, location and clean up size; no project too big or small
  - Our tool loan program will supply everything you need; you and your neighbors just bring the energy!
  - Register by May 1 to be eligible for FREE flower seedlings through Blitz Bloom



# Graffiti Removal

- 2017 we removed from over **5,000** locations
  - That's over **360,000** sq. feet
  - Average of **72** sq. feet per location
- Well over **150,000** locations treated from program start



# Contact Brightside



4646 Shenandoah Ave  
St. Louis, MO 63110

Phone: 314-772-4646

Fax: 314-772-7444

Email: [info@brightsidestl.org](mailto:info@brightsidestl.org)

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[www.BrightsideSTL.org](http://www.BrightsideSTL.org)